

# Internet Marketing SEO

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As an experienced internet marketing company, we offer proven techniques performed by industry experts to make your site visible. And we measure the results of that visibility. We track increases in traffic, calculate your return on investment (ROI), and analyze website activity, determining where visitors came from and which keyphrases were most effective. We continually improve your website based on these measurements to get it to the top of the search engines. Surveys show that over 85% of internet users find new Web sites by using search-engines. Other surveys show that after email, search-engines are the most popular activity on the web. It's a fact, Search Engine Optimization must be a necessary part of your online marketing strategy.

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## Action Plan

Our Internet marketing consultant will get started by discovering your business goals, and the current Internet marketing and offline marketing tactics you are employing. We then do our research, formulate an online marketing strategy and present a plan of attack for you to achieve your internet marketing objectives.

## Internet Marketing Campaigns

As part of the action plan, we will manage a Performance-Based Keyword Marketing Campaign to leverage search engines to attract qualified traffic to your site. We perform research of relevant targeted keywords, construct copy for each listing, and manage ongoing bidding to improve search engine positioning and Internet market position quickly and efficiently. We manage every aspect of your online advertising campaign to precisely control the cost of customer acquisition and maximize your marketing dollar.

## Track your marketing ROI

You want to track the results of your marketing plan to determine your return on investment. A well executed Internet marketing strategy offers the most accountability of any marketing strategy available. Our reports and analysis allow you to see the effectiveness of your advertising campaigns click-by-click at the most granular level, and on an ongoing basis. Ask about our Free no obligation analysis!

A Dualvision consultant would enjoy the opportunity to answer any questions and provide you with information to make a comfortable and informed decision about how the Internet fits into your business. **CONTACT DUALVISION NOW!**