

Consulting & Development

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Our core focus is to consult our clients on how to leverage Internet technologies to gain competitive advantage. Our Internet consultants provide customized, realistic, and business-driven solutions for our clients. Our consulting principles are based on thorough research, analysis, and best practices that serve as the foundation for our recommendations.

Internet Strategy

What's the difference between a typical website and a web site built with in line with effective internet strategy? A typical website is a group of pages posted on the internet that is isolated from a company's overall operations and long-term goals. An effective internet strategy is long term planning executed to make a web site an integral and useful part of a company's long term success. At Dualvision, we understand that to make an online presence truly valuable it has to be useful on several different levels.

Web Development

Web presence maybe an extension of your traditional brick-and-mortar business into the click-and-mortar era, or a vision of delivering your products and services to the customers through an entirely new business model. Companies that work with Dualvision enjoy a well thought out Internet strategy, not simply a website design. Those that work with us enjoy a higher probability of success based on research, business strategies, trends, experiences and proven plans and ideas. Internet Marketing SEO

As an experienced internet marketing company, we offer proven techniques performed by industry experts to make your site visible. And we measure the results of that visibility. We track increases in traffic, calculate your return on investment (ROI), and analyze website activity, determining where visitors came from and which keyphrases were most effective. We continually improve your website based on these measurements to get it to the top of the search engines.

ECommerce & Online Shopping

We leverage a wealth of ecommerce experience and marketing skills to help clients attract, retain, and convert qualified web traffic. We strive to form long-term consulting relationships that provide our clients with consistent value and results.

Content Management

Dualvision Content Management solution provides comprehensive, yet easy-to-use tools to manage all of your web content. This means that instead of managing technology, you're managing what's most important – your business.